



Sponsorship Opportunities

Thank you for your interest in sponsoring the **Iowa Partners in Preparedness Conference** being held at the Des Moines University in Des Moines, IA on June 22-23, 2011. This conference is being hosted by the Iowa Department of Public Health, Disability Rights Iowa, the ARC of Story County and enableUS. This unique educational forum will bring together a diverse audience of emergency managers and planners, public health officials, disability service providers and advocates from state and local jurisdictions to discuss inclusive emergency preparedness. This conference will be a prime opportunity to showcase your organization's solutions and services to a group of decision makers who have purchasing and acquisition responsibilities. For further information regarding sponsoring this conference, please contact Brian Lake at 703-894-7414.

ALL Sponsorship packages come with the following amenities, unless otherwise noted:

- One 6' table for display in a 8' x 8' space
- Two sponsor passes
- Acknowledgement of sponsorship during opening remarks
- Registration area signage, logo on splash screen and logo and company description in conference materials
- Logo placement on conference Web site with hyperlink and corporate description
- Final attendee list with email and phone contact information

Basic Exhibitor, \$750

- Amenities above including two sponsor passes

Small Business (less than 10 employees) and Non-profit Exhibitor, \$500

- One sponsor pass

Breakfast or Lunch Sponsorship - \$1,500

- Breakfast/Lunch Area Signage
- ¼ page color ad in the Conference Guidebook

Coffee or Snack Break Sponsorship - \$1,000

- Coffee/Snack Area Signage
- ¼ page color ad in the Conference Guidebook

Conference Tote Bag Sponsorship – \$1,000

- Sponsor logo on Conference Tote Bag
- ¼ page color ad in the Conference Guidebook

Scholarship Sponsorship - \$2,000

- Sponsor 15 attendee registration fees for attendees who lack budget to attend conference
- ¼ page color ad in the Conference Guidebook
- Four (4) sponsor passes

Advertising Sponsorship, \$300

- ¼ page color ad in the Conference Guidebook and one piece of marketing material handed out to attendees
- Does not include table or conference passes

