

National Donations MANAGEMENT NETWORK™

Powered by the Aidmatrix Network™

Introducing NDMN 2.0

“...how valuable the AidMatrix system was and still is in managing our donations management system.”

Joe Geleta, New Jersey Emergency Management

aidmatrix®
Right Aid. Right People. Right Time.™

Welcome to NDMN 2.0

- Aidmatrix' NDMN is Disaster-Proven in more than 65 major disasters in the past 6 years
- Community designed, built and supported
- Whole-community coordination for true public-private partnership
- Here to stay

A New Chapter for the NDMN

- New sponsors
- New features
- New outreach

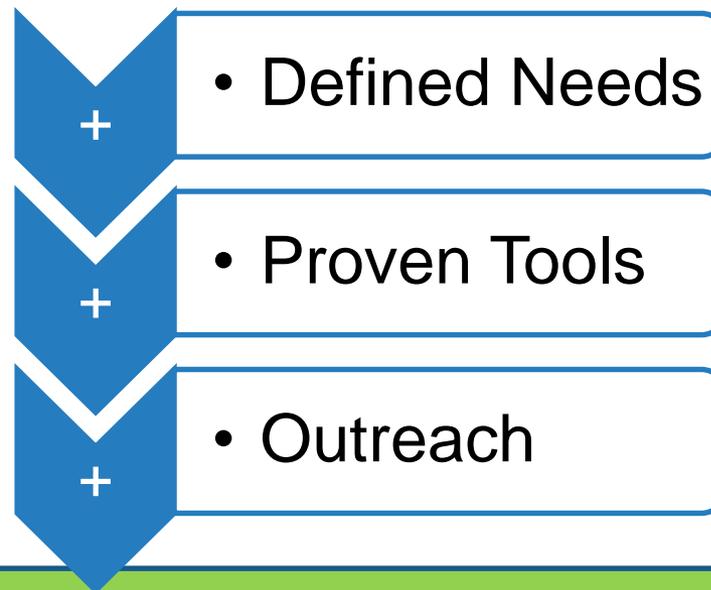
- Same, simple State MOUs
- Same Aidmatrix commitment



Aidmatrix Thanks

- Our founding sponsors for the NDMN:
 - FEMA
 - Accenture
 - UPS
- The NASEDOVOC leadership and our government partners of 49 States, plus NYC, D.C., American Samoa, Puerto Rico, Town of Newtown
- The entire VOAD community
- The private-sector partnerships of logisticians (ALAN), transportation providers (UPS), manufacturers and more.

Unlocking the Value of In-Kind Donations



"I was able to connect with Catholic Charities in NO TIME through the site. Their needs were detailed on the website, and I was able to send mattresses, wheelchairs and walkers (about \$500K worth at retail). Most of this is obsolete or past model product that was taking up room in Invacare's distribution centers. It is nice to know that this product will be used for a good purpose."

David Zuern

Vice President, North American Logistics at Invacare Corporation

What's New in the NDMN?

- New user interface
 - New social media integration
 - New features & functions
 - New mobile apps
 - New widgets
 - New outreach campaigns
- Goal: Get the communities' needs visible to donors
 - Goal: Give donors confidence that you are the reputable responders
 - Goal: Get maximum high-quality donation matches

New User Interface

www.aidmatrixnetwork.org/ndmn

Help

National Donations MANAGEMENT NETWORK

Welcome to the Supply Chain for Humanitarian Relief in the USA
Powered by The Aidmatrix Network®

Connect & Donate Directly to Relief Organizations
Use the map below to find areas in need of your support. [View All Needs](#)

Rebuilding After Sandy
Connect with Long-Term Recovery Efforts

Show on map: Program Members Emergency Response



World • United States

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USA | Northeast | Midatlantic | Southeast | Midwest | Northwest | Southwest | Pacific

accenture High performance Delivered | ups | Microsoft

Monetary Donations:
Relief Organizations are always grateful for the flexibility that monetary donations provide.

Our Sponsors

1-866-881-8882 | [Contact Us](#) | [Privacy Policy](#)

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New User Interface - State Portal

The screenshot displays the National Donations Management Network (NDMN) State Portal for New Jersey. The header includes the NDMN logo and a welcome message: "Welcome to the Supply Chain for Humanitarian Relief in the U.S.A. Powered by The Aidmatrix Network". Navigation tabs include "Give Funds", "Give Goods", "Volunteer", and "Post Needs". A search bar is present with a "GO" button and a "Sort by" dropdown. The main content area lists three construction-related needs, each with a description, organization name, reference number, priority, origin, and response deadline. A right sidebar titled "New Jersey" provides introductory text and a video player for "Monetary Donations". At the bottom, there are buttons for "Give Funds" and "Volunteer", and a section for "Our Sponsors" featuring logos for Accenture, UPS, and Microsoft.

National Donations MANAGEMENT NETWORK

Help | Register | Sign In

Welcome to the Supply Chain for Humanitarian Relief in the U.S.A.
Powered by The Aidmatrix Network

Give Funds | Give Goods | Volunteer | Post Needs

Fill a Need | Offer Other Items

Search [GO] Sort by: - Sort By -

Advanced search options

Construction/Paint and Supplies : SHARE

Paint (interior and exterior), rollers, brushes, pans, drop cloths, buckets.
Middlesex County Long Term Recovery Group | Ref. # N8787 | Priority: High |
Origin Portal: New Jersey | Min. Qty.: 10.00
Please respond by 09/30/2013

Details Donate

Construction/Sheetrock and Supplies : SHARE

Drywall and insulation, joint tape, dry wall compound, speckle and associated tools.
Middlesex County Long Term Recovery Group | Ref. # N8788 | Priority: High |
Origin Portal: New Jersey | Min. Qty.: 1.00
Please respond by 09/30/2013

Details Donate

Construction/Nails and Screws : SHARE

Nails and screws, interior and exterior.
Middlesex County Long Term Recovery Group | Ref. # N8789 | Priority: High |
Origin Portal: New Jersey | Min. Qty.: 1.00
Please respond by 09/30/2013

Details Donate

New Jersey

The National Donations Management Network directly links you to relief organizations responding to crises in the U.S.A. These organizations work with the local emergency management services and use Aidmatrix SCM4Giving tools to show you their specific needs on this website. You can then donate goods, transportation services, or volunteer services directly to those organizations.

All transactions are handled by the relief organization. Aidmatrix simply provides the technology to make the exchange fast and easy for you both.

Monetary Donations:

Relief Organizations are always grateful for the flexibility that monetary donations provide.

Give Funds Volunteer

Our Sponsors

accenture UPS Microsoft

Right Sidebar:
Customizable
text, logo,
video,
fundraising &
and volunteer
links, etc.

New Social Media Integration on Every Individual Need

The image displays a screenshot of the National Donations Management Network website. The main header features the organization's name, "National Donations MANAGEMENT NETWORK". Below this, there are navigation tabs for "Give Funds", "Give Goods", "Volunteer", and "Post Needs". A search bar is present with a "GO" button and a "Sort by" dropdown menu. A red arrow points from the search bar area to a pop-up window on the right.

The pop-up window is a "Share on LinkedIn" dialog box. It shows the URL of the current page and the user's name, "Julie Ross". The main content of the dialog is a preview of a LinkedIn post titled "National Donations Management Network | Welcome to the Supply Chain...". The post content includes "aidmatrixnetwork.org · Paint (interior and exterior), rollers, brushes, pans, drop cloths, buckets." and an "Edit" link. Below the preview, there are options to "Share an update", "Share with: Public", "Post to groups", and "Send to individuals". A "Share" button is at the bottom of the dialog.

On the website, the "Construction/Paint and Supplies" section is visible, with a "SHARE" button and social media icons for Facebook, Twitter, and LinkedIn. The text below the heading reads: "Paint (interior and exterior), rollers, brushes, pans, drop cloths, buckets. Middlesex County Long Term Recovery Group | Ref. # N8787 | Priority: High | Origin Portal: New Jersey | Min. Qty.: 10.00 Please respond by 09/30/2013". There are "Details" and "Donate" buttons below this section.

At the bottom of the page, there is a section for "Monetary Donations" with a video player and the text: "Relief Organizations are always grateful for the flexibility that monetary donations provide." The "aidmatrix" logo is in the bottom right corner with the tagline "Right Aid. Right People. Right Time.™".

New Features and Functions

- Assign trading groups
- Self registration
- Edit welcome text
- Auto-publishing option
- Auto-subscribing option
- Attach documents & images
- Email the community by organization and user
- Edit organization profiles
- **Indicate the Disaster using the “Need Intent”**
 - Supports Event-driven response
- Create RSS feed report types
 - Option to have users subscribe to a feed for situational reporting
- Ability to edit both offers & needs

More than Technology

Aidmatrix Exclusive Partnerships Mean More Value for You

Your NDMN Needs



SHARE   



Microsoft Corporate Citizenship
Disaster Incident Portal



ReadyReach Portal



Microsoft
Mobile Apps



Aidmatrix Local
Impact Map



NDMN homepage



Corporate Partners
Websites



AidmatrixNetwork.org



Expanded Outreach – Share On Any Website

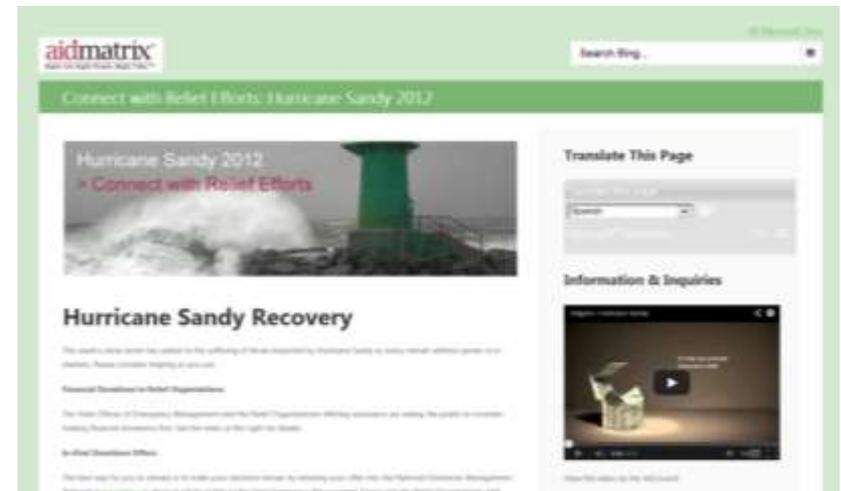
- NeedsFeed™
 - Embed this widget on any website
 - Show a real-time feed of your Needs
 - Connect with donors where they are for whole-community coordination

NeedsFeed™
aidmatrix.org



Expanded Outreach – Create a Central, Scalable Response Page

- ReadyReach™ portal
 - Disaster landing page for your community
 - Rapid deploy
 - Consolidates info into single location
 - Scales for traffic surge
 - Use with your PR team for easy URL
 - Mobile-optimized



Expanded Outreach – Reach Mobile Donors

- HelpBridge Mobile App
 - iPhone, Windows Phone & Android
 - Real-time feed of needs
 - Make a donation offer from mobile phone
 - Reaches donors who are interested in helping



Expanded Outreach – Power of the Network

- Microsoft Partnership
 - Highlights Needs on their homepage during major disasters
 - Embeds NeedsFeed in their response site for millions to see real-time needs
 - Promotes your stories from the ground highlighting your work, driving more donations



Expanded Outreach – Power of the Network

- Whole-community coordinated response
 - Food banks
 - Pet shelters
 - Animal rescue
 - Donated Transportation Services
 - Corporations – Purina, AirLink, American Logistics Aid Network

During Superstorm Sandy, the food banks in NY & NJ saw a spike of 6x their regular volumes of food running through their system to support the community at large – all processed on Aidmatrix systems without a glitch

NDMN 2.0 – the Bigger Picture



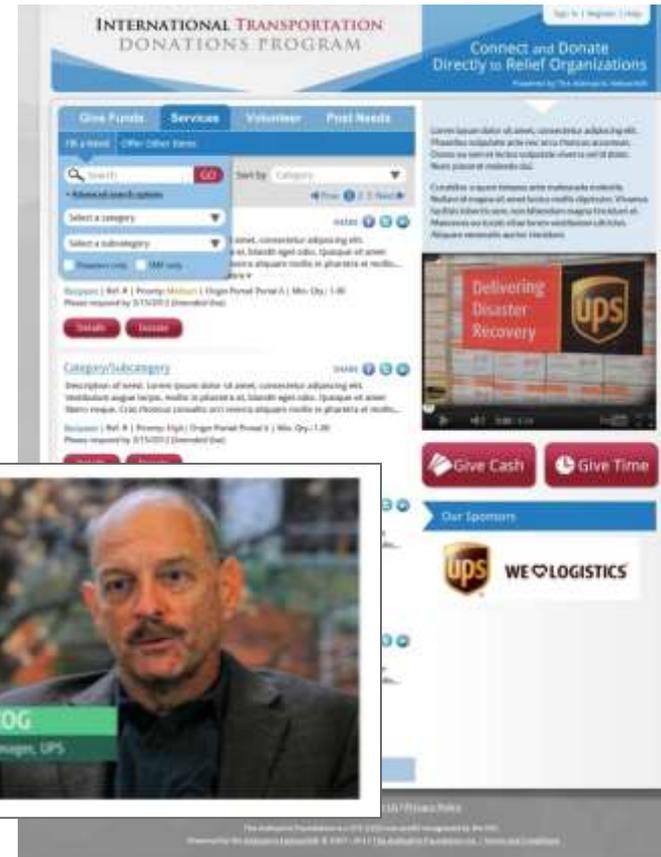
“The relationship with Aidmatrix was born almost out of necessity. After Katrina we had thousands of customers and people at UPS wanting to help, wanting to move relief supplies and we found Aidmatrix.

One of the things I’m most proud of is that we’ve been able to take the Aidmatrix software and develop it to the point that it’s now almost a universal platform. Where now we have multiple agencies that are not only interested in it, but asking for it, asking for training, and asking for our support.”

Dale Herzog
Customer Solutions Manager, UPS

See the full video at:

<http://www.mnn.com/money/sustainable-business-practices/sponsorvideo/ups-collaboration-with-nonprofit-aidmatrix>

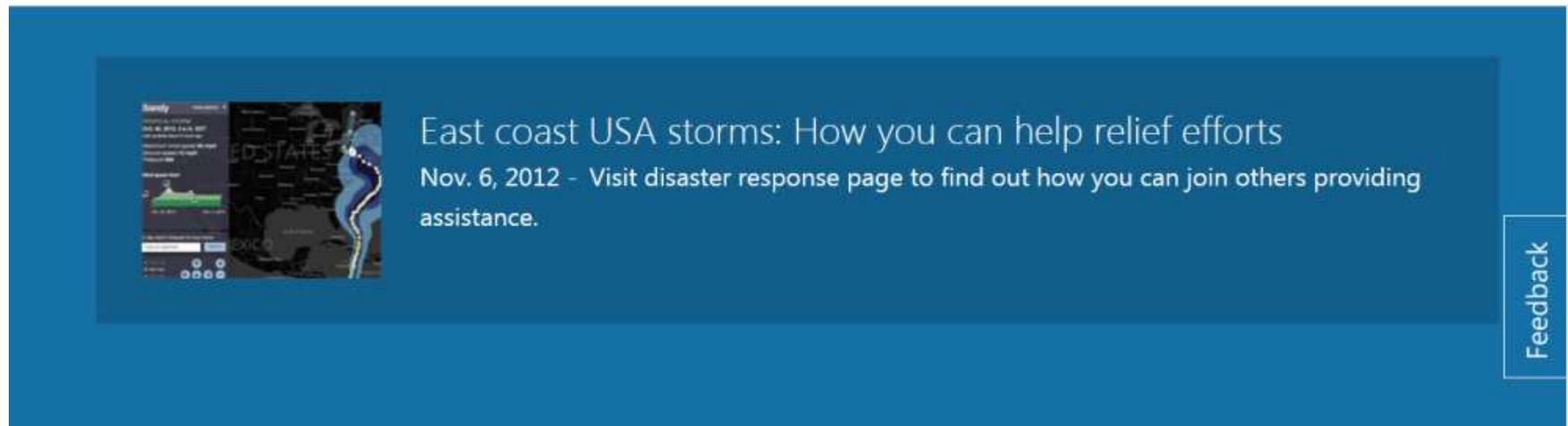


NDMN 2.0 – the Bigger Picture



"When a disaster occurs there are many challenges facing relief organizations. Getting the latest information on conditions on the ground and getting the right resources to where they're needed is essential. By working with Aidmatrix we can help alert people to critical needs during a disaster and keep the public informed and empowered in their giving."

– Molly Bull, Senior Communications Manager, Microsoft Disaster Response
[Microsoft Citizenship Team](#)



Banner on www.Microsoft.com homepage for Superstorm Sandy

NDMN 2.0 – the Bigger Picture



“One thing we hear a lot of in major disaster events, like Sandy in this case, is concern about the ‘loss of demand signals.’ This online system becomes a form of a ‘demand signal’ so the business community knows precisely what is needed, how much, and where. It also acts as a parking lot for things that might be used later in the recovery process so they are not shipped prematurely, which can use up capacity. We use our Aidmatrix portal as a place to organize. The aggregation of needs and the ability to see across the silos is a real issue in these events. Having the ability to go to one place is important.”

“Take for instance our response efforts for Sandy. We received a request from the Red Cross for a refrigerated trailer for use as a feeding operation in Staten Island. We matched the need with a donor along with a pallet jack. The donor provided transportation to the location and three weeks later the return transportation. We helped Petsmart, the ASPCA and the Red Cross by securing a donated pallet jack for them and provided advice as they worked to deliver pet food for families evacuated from Sandy-stricken areas. We identified sources of high capacity pumps for a public sector organization working on de-watering areas. This match included work with our partners at a private sector heavy equipment manufacturer and the U.S. Chamber of Commerce’s Business Civic Leadership Center (BCLC). Then there was a load of cleanup kits and flood buckets delivered, and the list goes on.”

American Logistics Aid Network

NDMN 2.0 – the Bigger Picture

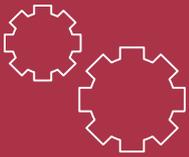
- *“The National Association of State Emergency Donations and Volunteer Coordinators (NASEDOVOC) is a proud supporter of the National Donations Management Network (NDMN). The Aidmatrix Foundation, which designed and supported the NDMN technology or “tool” since its inception, has shown commitment to the disaster relief community in responding to all major disasters for more than six years. The NDMN tool has successfully met numerous challenges and has operated effectively in multiple disaster scenarios and simulated tests. The NDMN tool provides states with the autonomy to run their own disaster operations and to leverage local public-private partnerships that make up State Donations Coordination Teams. The NDMN tool’s substantial capability enables Emergency Management Assistance Compact (EMAC) donations experts from across the country to assist in disaster operations and promotes greater cooperation between States during multi-state disasters.”*
- *Dante Glinecki,*
- *NASEDOVOC Chair*



QUESTIONS & ANSWERS

NDMN 2.0 – the Bigger Picture

- Hosted
 - No servers, security, maintenance to manage
- Disaster-Proven
 - 65+ disasters
- Mobile Options
- Exclusive Outreach
- Social Media Integration
- Supports Standard Emergency Relief Management Protocols
- State autonomy
- Single, common interface
- Data sharing across State borders
- Trained community
- Experts ready to EMAC



Thank You

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